

2024



Partnership Prospectus

14TH ANNUAL INTERNATIONAL

WOMEN IN SURGERY CAREER SYMPOSIUM MARCH 22-24, 2024

JW MARRIOTT TAMPA WATER STREET • TAMPA, FLORIDA





About the Symposium

The Women in Surgery (WIS) Career Symposium is the largest professional and academic event dedicated to supporting women surgeons and those pursuing careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network.

The annual WIS Career Symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

For more information, visit women-in-surgery.com.



CHAIR

Sharona B. Ross, MD, FACS

Professor of Surgery, University of Central Florida
Director, Minimally Invasive Surgery & Robotic Surgery & Surgical Endoscopy
Director, Center for Digestive Disorders & Pancreatic Cancer
Director, GERD and Esophageal Cancer Center
Director, Advanced GI And HPB Surgical Fellowship
Digestive Health Institute Tampa



CO- CHAIR

Patricia Sylla, MD, FACS, FASCRS

System Chief for Colon and Rectal Surgery at Mount Sinai Health Systems
President of SAGES
Professor of Surgery at Mount Sinai Hospital
Director of Clinical Trials for the Department of Surgery at Mount Sinai Hospital



Support and Exhibit Prospectus

General Information

The 13th Annual International Women in Surgery (WIS) Career Symposium offers your company a way to market your organization to over 400 expected attendees in the ever-growing “women in surgery” population. Exhibitors are placed in high traffic areas that offer great visibility to meeting attendees during breakfasts, breaks and lunch. Please see the exhibitor space agreement to request your space.

Purpose of the Meeting

The meeting will promote both personal and professional growth for women in surgery. It is designed to provide a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery. The WIS Career Symposium highlights the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Target Audience

The symposium is designed for women who aspire to careers in Surgery or wish to enhance their careers in surgery. The target audience is composed of physicians, residents, fellows, nurses, nurse practitioners, physician assistants, medical students and other healthcare professionals.

For additional information, contact:

Tyler Gillespie

1061 East Main St. Ste 300
East Dundee, IL, 60118
tgillespie@veritasamc.com

GRANT SUPPORT

The intention of the Women in Surgery symposium is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas and formulate effective strategies in growing this important endeavor. Funding received from Grant Support is what makes this symposium possible. Grant Support Funding will be allocated to the overall costs of symposium production and important scholarship opportunities for women to attend from around the world.

Please reach out to Tara at tara@veritasamc.com or 847-752-5572.

PREMIER | \$50,000, \$75,000, \$100,000 and above

Work directly with our team to develop a sponsorship package that correlates with your goals of the meeting based off your sponsorship amount.

Your Premier level sponsorship includes:

- Company recognition on the WIS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- 6 complimentary registrations for company representatives

PINNACLE | \$30,000

NETWORKING RECEPTION

One of the most visible ways to support WIS and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

NETWORKING LUNCH

With signage for your support & speaking time for your team

Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Six complimentary registrations for company representatives



GRANT SUPPORT

The intention of the Women in Surgery symposium is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas and formulate effective strategies in growing this important endeavor. Funding received from Grant Support is what makes this symposium possible. Grant Support Funding will be allocated to the overall costs of symposium production and important scholarship opportunities for women to attend from around the world.

Please reach out to Tara at tara@veritasamc.com or 847-752-5572.

PLATINUM | \$20,000

NETWORKING BREAKFAST

Signage for your support & speaking time for your team

Your Platinum level sponsorship includes:

- Recognition on signage as a gold supporter
- Prime recognition in printed materials including company logo
- Four complimentary registrations
- Networking Reception with signage & speaking time with your support

GOLD | \$15,000

BRANDED ATTENDEE LANYARDS

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting.

CHARGING STATION

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor.

WIFI

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Your Gold level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book Advertisement (1/4 Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Four complimentary registrations for company representatives

GRANT SUPPORT

The intention of the Women in Surgery symposium is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas and formulate effective strategies in growing this important endeavor. Funding received from Grant Support is what makes this symposium possible. Grant Support Funding will be allocated to the overall costs of symposium production and important scholarship opportunities for women to attend from around the world.

Please reach out to Tara at tara@veritasamc.com or 847-752-5572.

SILVER | \$10,000

COFFEE BREAK

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Your Silver level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Three complimentary registrations for company representatives

Exhibitor | \$5,000

Your Exhibitor level sponsorship includes:

- 6 foot draped table with chairs
- Standing display and/or equipment is allowed
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Two complimentary registrations for company representatives



Exhibit Space Reservation

Companies wishing to exhibit must submit a completed exhibitor form with indicated method of payment. Company representatives are limited to two free registrations, unless purchasing a larger support package. All additional representatives must register for the symposium.

The exhibits are an extension of the symposium's continuing education program. They serve to provide useful information about developments, products and services related to participants' interests and responsibilities. Products or services displayed must further the purpose of the symposium and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.



Exhibit Schedule

The conference has been carefully scheduled to allow maximum exposure for exhibits: (Exhibit schedule subject to change)

Friday, March 22nd, 2024

Exhibit set-up: 1:00-4:00 pm

Participant Arrivals for Workshops: 2:30-4:20 pm

Welcome Reception: 5:00 pm

Saturday, March 23rd, 2024

Breakfast: 7:00-8:00 am

Break 10:30-10:45 am

Networking Lunch: 12:15-2:05 pm

Break: 2:50-3:05 pm

Staffing

As a courtesy to all participants and exhibitors, Society of Women in Surgery requests full cooperation in exhibits being opened on time each morning and being staffed during scheduled times through closing.

Each person working or visiting the exhibits will be required to register and wear a name badge provided by the conference.



General Information

Hotel Accommodations

JW Marriott

510 Water Street, Tampa, Florida 33602

Call (813) 221-4950 for reservations.

Shipping Of Materials

The hotel's receiving entrance is open from 8:00 am until 5:00 pm, Monday through Friday. Any materials being sent to the hotel must be marked as follows:

- Hold for Arrival

Attn: Guest's Name and Organization Name

- Complete Return Address
- Women in Surgery Career Symposium
- Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)



For More Information

For more information about the Women In Surgery Career Symposium, visit our website at women-in-surgery.com.

You may also contact:

Tyler Gillespie

1061 East Main St. Ste 300

East Dundee, IL, 60118

tgillespie@veritasamc.com

Registration Form

Contact Name _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

PREMIER \$50,000+

PINNACLE \$30,000

(Choose one)

- Networking Reception
- Networking Lunch

PLATINUM \$20,000

Networking Breakfast

GOLD \$15,000 (Choose one)

- Branded Lanyard
- Charging Station
- WIFI

SILVER \$10,000

Coffee Break

EXHIBITOR \$5,000

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: a member of our accounting team will contact you directly
- Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID #46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118
- Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118