

**Partnership Prospectus** 



# 15TH ANNUAL INTERNATIONAL WOMEN IN SURGERY CAREER SYMPOSIUM FEBRUARY 7-9, 2025





## **About the Symposium**

**The Women in Surgery (WIS) Career Symposium** is the largest professional and academic event dedicated to supporting women surgeons and those pursuing careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network.

The annual WIS Career Symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

For more information, visit **women-in-surgery.com**.



#### CHAIR

#### Sharona B. Ross, MD, FACS

President, Society of Laparoscopic and Robotic Surgeons (SLS) 2025 Past President, Society of Robotic Surgery (SRS) 2024 Professor of Surgery, University of Central Florida Director, Minimally Invasive Surgery & Robotic Surgery & Surgical Endoscopy Director, Center for Digestive Disorders & Pancreatic Cancer Director, GERD and Esophageal Cancer Center Director, Advanced GI And HPB Surgical Fellowship Digestive Health Institute Tampa



#### CO- CHAIR

#### Tanuja Damani, MD, FACS

System Chief for Colon and Rectal Surgery at Mount Sinai Health Systems Professor of Surgery at Mount Sinai Hospital Director of Clinical Trials for the Department of Surgery at Mount Sinai Hospital



## **Support and Exhibit Prospectus**

#### **General Information**

The 15th Annual International Women in Surgery (WIS) Career Symposium offers your company a way to market your organization to over 700 expected attendees in the ever-growing "women in surgery" population. Exhibitors are placed in high traffic areas that offer great visibility to meeting attendees during breakfasts, breaks and lunch. Please see the exhibitor space agreement to request your space.

#### **Purpose of the Meeting**

The meeting will promote both personal and professional growth for women in surgery. It is designed to provide a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in surgery. The WIS Career Symposium highlights the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

#### **Target Audience**

The symposium is designed for women who aspire to careers in Surgery or wish to enhance their careers in surgery. The target audience is composed of premed, medical students, residents, fellows, attending surgeons, PA, ARNPs, and stem students.

For additional information, contact:

**Tyler Gillespie** 1061 East Main St. Ste 300 East Dundee, IL, 60118 tgillespie@veritasamc.com

# **GRANT SUPPORT**

The intention of the Women in Surgery symposium is to highlight the importance of advancing women toward careers in surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas and formulate effective strategies in growing this important endeavor. Funding received from Grant Support is what makes this symposium possible. Grant Support Funding will be allocated to the overall costs of symposium production and important scholarship opportunities for women to attend from around the world.

Please reach out to Tara at tara@veritasamc.com or 847-752-5572.

# SPONSORSHIP LEVELS

#### PREMIER | \$50,000, \$75,000, \$100,000 and above

Work directly with our team to develop a sponsorship package that correlates with your goals of the meeting based off your sponsorship amount.

#### Your Premier level sponsorship includes:

- Company recognition on the WIS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- 6 complimentary registrations for company representatives

#### PINNACLE | \$30,000 | Choose one:

#### NETWORKING RECEPTION

One of the most visible ways to support WIS and showcase your product. The reception is held in the exhibit hall, showcase your company while the attendees' network with colleagues and visit the exhibits.

#### NETWORKING LUNCH

With signage for your support & speaking time for your team

#### Your Pinnacle level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book Advertisement (Full Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Six complimentary registrations for company representatives

# SPONSORSHIP LEVELS

### PLATINUM | \$20,000 | Choose one:

#### NETWORKING BREAKFAST

Signage for your support & speaking time for your team.

#### KEYCARDS

Be the exclusive key card sponsor for the WIS event. Your logo will be placed on the hotel key card that gets handed to attendees when they arrive.

#### Your Platinum level sponsorship includes:

- Recognition on signage as a gold supporter
- Prime recognition in printed materials including company logo
- Four complimentary registrations
- Networking Reception with signage & speaking time with your support

## GOLD | \$15,000 | Choose one:

#### BRANDED ATTENDEE LANYARDS

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting.

#### CHARGING STATION

Provide a power boost to all attendees as the official sponsor of the charging stations in the meeting space. Your logo and signage will be displayed at the charging stations as the exclusive sponsor.

#### WIFI

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

#### Your Gold level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Program Book Advertisement (¼ Page, Full Color)
- Recognition on contributor support signage in the meeting pre-function space

## SILVER | \$10,000

#### COFFEE BREAK

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

#### Your Silver level sponsorship includes:

- Prime location of exhibit space
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space

- Recognition in meeting materials
- Four complimentary registrations for company representatives

- Recognition in meeting materials
- Three complimentary registrations for company representatives

# SPONSORSHIP LEVELS

#### Exhibitor | \$5,000

#### Your Exhibitor level sponsorship includes:

- 6 foot draped table with chairs
- Standing display and/or equipment is allowed
- Company recognition on the WIS website
- Recognition on contributor support signage in the meeting pre-function space
- Recognition in meeting materials
- Two complimentary registrations for company representatives

# **Registration Form**

Contact Name			
Company Name			
Address			
City	State	ZIP	
Phone	Fax		
Email			
Signature			

## SPONSORSHIP LEVEL

PREMIER (Choose one)
 \$50,000
 \$75,000
 \$100,000

- PLATINUM \$20,000 (Choose one)
  Networking Breakfast
  Keycards
- SILVER \$10,000Coffee Break

EXHIBITOR \$5,000

PINNACLE \$30,000 (Choose one)
 Networking Reception
 Networking Lunch

- GOLD \$15,000 (Choose one) Branded Lanyard
  - Charging Station
  - **WIFI**

Representative Name (First, Last)	Title	Email Address	Phone

## **PAYMENT INFORMATION**

Please select your preferred method of payment:

 $\hfill\square$  Credit Card: a member of our accounting team will contact you directly

Check payable to: Veritas Association Management (in US dollars on a US bank) Tax ID #46-3254245

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118